



Y. & M. Anjuman Khairul Islam's
POONA INSTITUTE OF MANAGEMENT
SCIENCES & ENTREPRENEURSHIP

(A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University)
Approved by AICTE, New Delhi ISO 9001-2015 Certification
Office : K. B. Hidayatullah Road, Camp, Pune - 411 001. Tel. : 020 26448781 Website : www.akiipmse.ac.in Email : director.pimse@gmail.com

MBA (SEM - II)
205 BA: Basics of Analytics using R
(2020 PATTERN)

SHORT QUESTIONS

1. Define the following concepts:

1. Business Analytics
2. Business Analysis
3. Descriptive Analytics
4. Diagnostic Analytics
5. Predictive Analytics
6. Prescriptive Analytics
7. Data Mining
8. Data Warehousing
9. Business Intelligence
10. Data-Information-Knowledge –Wisdom

2. Explain the following R function with syntax and one example:

1. *seq()*
2. *rep()*
3. *cbind()*
4. *rbind()*
5. *str()*
6. *dim()*
7. *nrow()*
8. *ncol()*
9. *length()*
10. *head()*
11. *tail()*
12. *grep()*
13. *grepI()*
14. *sub()*
15. *summarize()*